

The 18th International Conference on 3D Web Technology Miramar Palace – Donostia, San Sebastian, Spain 20-22 June 2013

http://web3d2013.org

Sponsored by ACM SIGGRAPH in co-operation with Web3D Consortium and EuroGraphics

Exhibitor and Sponsorship Prospectus - Overview

Sponsorship Contact: Anita Havele (Executive Director, Web3D Consortium and Web3D 2013 Conference Publicity Chair) Email: anita.havele@web3d.org – Phone: +1 248 342 7662

Sponsor Contact: Eighteenth in the series, the 2013 ACM International Web3D Conference will address a wide range of topics about 3D on the World Wide Web and on Multimedia Devices. Topics include: tools, object retrieval, rendering, modeling, distributed virtual environments, exposing large-scale databases, Web-wide human-computer interaction, and innovative applications.

The annual Web3D Conference is a major event Sponsored by ACM SIGGRAPH, in cooperation with Web3D Consortium which unites researchers, developers, entrepreneurs, experimenters, artists and content creators in a dynamic learning environment. Attendees share and explore methods of using, enhancing and creating new 3D Web and Multimedia technologies such as X3D, VRML, X3DOM, Collada, MPEG family, U3D, Java3D and other technologies. The conference also focuses on recent trends in interactive 3D graphics, information integration and usability in the wide range of Web3D applications from mobile devices to high-end immersive environments.

The Web3D Consortium is a member-funded industry consortium committed to the creation and deployment of open, royalty-free standards that enable the communication of real-time 3D across applications, networks, and XML web services. The Consortium works closely with the ISO, W3C, MPEG, DICOM, OGC and Khronos standardization bodies to maximize market opportunities for its membership. The Web3D Consortium will offer free membership to sponsors of the 2013 Web3D Conference.

Why Support Web3D 2013 Conference?

- → Your organization will have the opportunity to meet and network with over 100 influential conference participants and potential customers from government, industry, and academia around the world that specialize in Web3D technology.
- → Increase visibility among conference attendees through print, media, and personal contact. The 2013 Web3D Conference sponsors, papers and proceeding will be integrated with ACM SIGGRAPH, facilitating excellent exposure.
- → Your logos will be displayed on conference support placard, interstitial displays of the technical presentations, the conference web page, and will also be included in the conference proceedings and the final program (subject to print deadlines).
- → Exhibit and promote your Technology and Company at the conference.
- → Facilitate the evolution of the most exciting and cutting-edge meeting on 3D for the Web.

Deadlines

15 May 2013

Deadline for Application and Full Payment to be included in the conference proceedings

10, June 2013

Deadline for Application and Full Payment to be included for conference site print media

No Refunds for Cancellation

Web3D 2013 Conference Meeting Contacts

- General Chair: Jorge Posada (Vicomtech) Spain, Dr. Don Brutzman (NPS) USA
- General Co-Chair: Program Chairs: Dr. Denis Gracanin (Virginia Tech)USA, Dr. Byounghyun Yoo (KIST), Korea, Dr. David Oyarzun (Vicomtech-IK4) Spain
- Tutorial Chair: Sandy Ressler (NIST National Institute of Standards and Technology) USA
- Workshop Chair: Dr. Nicholas Polys (Virginia Tech) USA
- Industrial Liaison Chair: Christophe Mouton (EDF) France
- Web Chairs: Dr. Marcio Cabral (Universidade de Sao Paulo) Brazil
- Publicity & Community-Liaisons Chair: Anita Havele (Web3D Consortium) USA

2013 Web3D Conference Sponsorship Opportunities

GOLD SPONSOR 5,000 Euros 6,500 US Dollars

Your company logo will appear on the 2013 web3D Conference Website in the conference program and rooms to identify you as the GOLD Sponsor. Exposure on the Web3D Consortium websites, New, Case Studies and Press Releases, mentions on social networks and Exhibit your technology and company on the conference floor. DIGITAL ADVERTISING: Gain access to Web experts, researchers, artists and content developers to promote your products and/or services directly to conference attendees. **Top Leader Board Ad** 728px wide x 90px tall GIF or JPEG files. Exclusive to ONE Advertiser. Includes THREE free registrations. Eligible for a Reduced Web3D Consortium Membership discount (see details on page 5). Invitation to the Web3D Consortium Board of Directors Dinner Meeting - Thursday 20 June 2013

SILVER SPONSOR 3,000 Euros 3,800 US Dollars

Your company logo will appear on the 2013 web3D Conference and Web3D Consortium websites, mentions on social networks and in the conference program and rooms to identify you as the SILVER Sponsor. Exhibit your technology and company on the conference floor. DIGITAL ADVERTISING: Gain access to Web experts, researchers, artists and content developers to promote your products and/or services directly to conference attendees. **Bottom Leader Board Ad:** Exclusive to 1 Advertiser 728px wide x 90px tall GIF or JPEG files. Exclusive to ONE Advertiser. Includes TWO free registrations. Eligible for a Reduced Web3D Consortium Membership discount (see details on page 5). Invitation to the Web3D Consortium Board of Directors Dinner Meeting - Thursday 20 June 2013

EXHIBIT SPONSOR 1,500 Euros 1,950 US Dollars

Reserve Your Exhibit Space Now: Web3D 2013 Conference will attract some of the industry's top 3D Web experts, researchers, developers and producers. No other conference will bring together such talent. Exhibit your technology and company on the conference floor. You may include logo give-a-ways during the conferences; give-a-ways will be at sponsor's own expense. Your company logo will appear on the 2013 Web3D Conference website and in the conference program.

POSTER SPONSOR 800 Euros 1,050 US Dollars

Exhibit your poster on the conference floor. Your company logo will appear on the Web3D 2013 Conference website and in the conference program. Exhibit and discuss your poster on the conference floor. You may include give-a-ways during the conferences; give-a-ways will be at sponsor's own expense.

BREAKFAST/COFFEE BREAK SPONSOR 1,000 Euros each (8 available) 1,300 US Dollars

Your company logo will appear on all breakfast stations and on the conference site and program to identify you as the Breakfast Supporter.

LUNCH SPONSOR 3,000 Euros each (3 available) 3,900 US Dollars

Your company logo will appear on all lunch-break stations and on the conference site and program to identify you as the Lunch Break Supporter. In addition, you will have the opportunity to give a lunch time presentation.

DINNER SPONSOR 4,000 Euros each (1 available) 5,200 US Dollars

Your company logo will appear on all banquet stations and in the conference program to identify you as the Dinner Supporter. In addition, you will have the opportunity to give a Dinner time presentation.

2013 Web3D Conference SPONSOR APPLICATION

Please type your company name as it should be published.

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ment information to: @web3d2013.org	PAYMENT
d the names for the trations :	Full payment is due by Friday, 10 June 2013 and must accompany this application.
ce sponsorship is not	Applications received after 1 June 2013 will be accepted subject to availability and supporter may not be included in printed materials.
_Expiration Date:	
	Expiration Date

As a further benefit to the sponsorship of the Web3D 2013 conference, your company is also eligible for discounted Web3D Consortium membership dues.

Web3D Consortium Membership Levels, Dues, Discounts and Benefits

The membership application is available online at: http://www.web3d.org/membership/join/

For additional information please contact Executive Director, Anita Havele at anita.havele@web3d.org

	Organizational Membership	Sponsor Discount
DUES		
Large Size Organization	\$9,500	\$8,550
Standard Size Organization	\$3,500	\$3,150
Small Size Organization	\$1,500	\$1,350
PARTICIPATION BENEFITS		
Seat on Board	By election	
Working Group Participation	Yes	
Vote in working groups	One Vote	
Vote on Bylaws change	Yes	
Waiver of Adopters Fees	Yes	
Logo on the Website	Yes	
News Items and Press Releases	Yes	
Case Studies	Yes	